

TOOLS OF SCIENCE

JOIN TOOLS OF SCIENCE

- Promote your company on TOOLS OF SCIENCE for free!
- Well established, history dates back to 2006
- Lists service companies within the life science industry
- Over 120 companies and 60 core facilities represented
- Up to 600 unique visitors and 1 200 visits per month
- TOOLS OF SCIENCE is promoted on national and international events
- Increase your visibility by an annual marketing subscription at a low cost



TOOLS OF SCIENCE PREMIUM enables you to promote your company with an extensive description with logo, contact information of your choice, link to the company web site, key words, as well as additional links or documents of your choice.

TOOLS OF SCIENCE PREMIUM annual marketing subscription fee is 1 500 or 5 000 SEK depending on your company turnover.*

TOOLS OF SCIENCE FREE

With TOOLS OF SCIENCE FREE you can promote your company at no cost with a short description including contact information.

ADDITIONAL MARKETING OPPORTUNITIES

TOOLS OF SCIENCE is more than a web-site and provides networking opportunities with seminars and is also part of the Stockholm Life newsletter. In addition your company can choose to be further highlighted on the main page with an interview package profiling your company.

TOOLS OF SCIENCE PREMIUM companies have a fifty percent discount for both sponsorship of seminar presentations as well as interviews.

TOOLS OF SCIENCE has a LinkedIn group to further facilitate networking and discussions. Joining the LinkedIn group is free.

*Companies part of a larger corporation are also included in this category. All amounts are excluding tax and in SEK. In order to be listed on Tools of Science an address is needed in Sweden. December 2012

TOOLS OF SCIENCE is owned and maintained by Stockholm Science City Foundation.

FOR MORE DETAILED INFORMATION PLEASE CONTACT:

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TOOLS OF SCIENCE - Marketing opportunity with subscription visibility choices

TOOLS OF SCIENCE FREE

- Company name
- One contact information CEO
- Address
- Phone number
- <512 characters in description
- www to company page
- Update support once a year

Annual fee: Free

ADDITIONAL MARKETNING OPPORTUNITIES

FREE

PREMIUM

FREE	PREMIUM
24 000	12 000
10 000	5 000
6 000	3 000

TOOLS OF SCIENCE PREMIUM

- Company name
- Contact information unlimited
- Address
- Phone numbers, more than one contact person
- Detailed Company description, no limits
- www to company page
- Update support three times a year
- Logotype(s)
- Picture(s) and link(s) to company website
- E-material, i.e. pdf documents
- Keywords of your choice
- Include recommendation or case study
- 1 news flash available in Stockholm-Life newsletter
- Highlight during the year
Highlight on website, rotating info
Logo on rolling screen on Seminars
- Influence Tools of Science
Feed-back on website
Present feed-back on themes for seminars
- 50% cost deduction on Company seminar
- 50% cost dedcution on Company interviews

Annual fee: 1 500 (Turnover < 3MSEK)

Annual fee: 5 000 (Turnover > 3MSEK)

**TOOLS
OF SCIENCE**
premium